November 6, 1987

This is to notify you of an error in ADI Market Definitions and Ranks as reported in the 1987-88 Universe Estimates Summary Report.

ADI MARKET DEFINITION CHANGES

- Gentry County Missouri should be deleted from the Kansas City ADI market area. Television household estimates changed to 720,000.
- Gentry County Missouri should be added to the St. Joseph ADI market area. Television household estimates changed to 49,900.

ADI MARKET RANK CHANGES

| Market | Revised Rank |
|---|---|
| St. Joseph | 187 |
| Casper-Riverton | 188 |
| Butte | 189 |
| San Angelo | 189 |

We apologize for the inconvenience that this may cause.

TO: ALL RECIPIENTS OF THE ARBITRON 1987-88 UNIVERSE ESTIMATES SUMMARY BOOK